# PROGRAMS AND THE MODEL POST

2015 – Lynn Rolf Director – VFW Programs



### LEADING THE FIGHT

National Veterans Service (NVS)

**Employment** 

National Home for Children • Help Line

**UnMet Needs** 

PEER SUPPORT
Networking

800.313.4200

ASIST
Applied Suicide
Intervention Skills Training
Act, Care, Escort (ACE)

Benefits Delivery at Discharge (BDD)

Helpless

Worthless

1 Student Veteran

others

Hopeless

Help A Hero Scholarship Program

Pain of living to much to bear

Burden to

VA Crisis Hot Line

Veteran Courts

Substance Abuse Treatment

Shelters/Veteran Housing

#### DEFINITION OF MODEL POST

What is your Model Post?

#### **DEFINITION OF MODEL POST**

- Family friendly
- Welcoming
- Involved in all facets of the VFW (work the programs)
- Auxiliary relationship
- Pillar of the community
- Great reputation
- City leadership relates to VFW for all veteran matters
- Communication to all members
- Works well with others!!
- Pride

## IDEAS TO RE-INVENT POST IDENTITY?

What are your ideas?

## IDEAS TO RE-INVENT POST IDENTITY

- Strategic partnerships within your community
- Military installation/armory proximity
- University/community colleges interaction
- Meeting place for outside groups (If you have Post home)
- Family events, town halls
- Relationship with all school board leadership
- Strong support of all first responders locally
- Scouting, ROTC & JROTC sponsorship (Future Leaders)
- Strong public relations campaign through all mediums (local paper, social media, etc.)

#### SNOWBALL EFFECT

- Metaphorically, a snowball effect is a process that starts from an initial state of small significance and builds upon itself, becoming larger.
- How Do We Achieve
  - Lead by example (Comrades want to be associated)
  - Standard bearer (Flag etiquette, veteran advocacy, etc.)
  - Take risks (Try something different)
  - Be involved in as much as possible within reason and capability
  - Show value in Membership